

News from CPSC

U.S. Consumer Product Safety Commission

Office of Communications

Washington, D.C.

For Immediate Release
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Firm's Recall Hotline: (800) 430-5307
CPSC Recall Hotline: (800) 638-2772
CPSC Media Contact: (301) 504-7908

Kiddieland Recalls Disney-branded Fairies Plastic Trikes Due to Laceration Hazard

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

Name of Product: Disney Fairies Plastic Racing Trikes

Units: About 12,000 (9,000 Disney Princess Trikes were [recalled](#) in April 2011*)

Manufacturer: Kiddieland Toys Limited, of Scituate, Mass. (Note: Disney licensed their brand name to Kiddieland.)

Hazard: The plastic fairy figures protrude from the top of the handle bar posing a laceration hazard if a child falls on them.

Incidents/Injuries: CPSC and Kiddieland have received one report of a 3-year-old Ohio girl that suffered a facial laceration near her right eye.

Description: This recall involves the Disney-branded Fairies Plastic Racing Trike. The trike is green and purple with a white seat and yellow wheels. On top of the handlebar, there is a Tinkerbell figure and three other rotating fairy figures. "Disney Fairies" is printed on the label in front of the trike just below the handlebar.

Sold exclusively at: Target stores nationwide from July 2009 through December 2009 for about \$50.

Manufactured in: China

Remedy: Consumers should immediately take the trikes away from children and contact Kiddieland for a free replacement handlebar with an enclosed rotating display.

Consumer Contact: For additional information, contact Kiddieland at (800) 430-5307 anytime, or visit the firm's website at www.kiddieland.com.hk.

*New model Princess Trikes do not have figurines and are not included in the recall.



The U.S. Consumer Product Safety Commission (CPSC) is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about your experience with the product on [SaferProducts.gov](https://www.saferproducts.gov).

CPSC is charged with protecting the public from unreasonable risks of injury or death associated with the use of the thousands of consumer products under the agency's jurisdiction. Deaths, injuries, and property damage from consumer product incidents cost the nation more than \$900 billion annually. CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. CPSC's work to ensure the safety of consumer products—such as toys, cribs, power tools, cigarette lighters, and household chemicals—contributed to a decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

Under federal law, it is illegal to attempt to sell or resell this or any other recalled product.

To report a dangerous product or a product-related injury, go online to: [SaferProducts.gov](https://www.saferproducts.gov), call CPSC's Hotline at (800) 638-2772 or teletypewriter at (800) 638-8270 for the hearing impaired. Consumers can obtain this news release and product safety information at www.cpsc.gov. To join a free e-mail subscription list, please go to

www.cpsc.gov/cpsclist.aspx.

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